

NATIONAL CENTER TO ENCOURAGE JUDAISM -- APPLICATION, 2008-2009

Box 651, Silver Spring, MD 20918 - 301-593 - 2319 - Fax 301-593-2249 - E-mail: NCEJudaism@verizon.net

NOTE CHANGES IN MAXIMUM AND SYNAGOGUE BONUSES, EFFECTIVE IMMEDIATELY

We want to help you let your broad community know all are welcome to learn about Judaism and become Jewish. NCEJ grants, to synagogues, consortia, agencies, regional offices, etc., for 2008-2009 programs, are for a maximum of \$1200 up to one-half the cost of the secular (non-Jewish) press or media advertising. Individual synagogue grantees may win a 20% bonus atop one yearly basic grant, if you received an NCEJ ad grant the previous year, for a \$1440 maximum. Local sponsors of such courses limited to interfaith students are eligible for half a regular grant, without bonuses. You are eligible for two grants yearly for separate programs in distinctly different quarters. Grants are at NCEJ's sole discretion.

Eligible courses are two types: 1) Introduction to Judaism, Taste of Judaism, Basic Judaism, or similar classes. 2) Adult Education classes of interest to prospective converts--these ads must state, "Open to All" or "Open to Jews and non-Jews." Ineligible are such ads as: Institutional, High Holy Day, Shabbat or Shabbaton, membership, Hebrew, Chanukah, Passover, cooking, dancing, or lectures not of interest or help to prospective converts. Aborted programs are ineligible.

Send in your completed applications after your program starts. Include demographic information and class reaction as requested; a copy of the ads (for radio/tv, of text) and of the specific billing. We welcome students' and your comments.

[For course grants, complete Sections (1) & (2); Outreach Shabbat grants, Secs. (1) & (3).]

(1) Organization _____ Cong. membership numbers _____ Date _____
(___ Reform ___ Conservative ___ Reconstruction ___ Orthodox ___ Mix of: _____ No affiliation _____

Address _____ City/State/Zip _____

Phone _____ Fax _____ E-mail: _____

Web? _____ Contact(Rab-Ctr-ExD-Adm-Coord-Pres-Chr) & Title _____

Ads ran in these venues _____

Dates run _____ Size of ads _____ Total print/air cost of ads _____

How many conversions at your synagogue/consortium/institution (specify) last secular\ religious year? _____

PROGRAM BONUSES FOR SYNAGOGUES: Award winners are eligible for up to a 20% one-time bonus for each new initiative for ongoing out-of-the-ordinary welcoming/convert-encouraging activities, at NCEJ's discretion. Supply detailed documentation; cursory response doesn't qualify. Examples:

___ You actively welcome attendees at oneg shabbat/kiddush with more than such routines as bima announcements or colored cups; rabbi & board take part. ___ You operate programs to integrate interfaith & converts. More than Dec. dilemma-type sessions or monthly interfaith--what others can learn from and copy. Details. ___ You supply numerous free pamphlets/booklets on becoming Jewish. You must have a rack or table in an open area, with pamphlets free for the taking any time. Details necessary. Send us the list, and copies of any you yourself have prepared.

(2) COURSE TITLE _____ Fee (Members/non) _____

Course length: _____ # Students: _____ (Numbers or %:) Members _____ Nonmembers _____ Jews _____ Non-Jews _____

In interfaith relationship _____ Interested in converting _____ Your comments on class makeup? _____

Student comments on class (especially desired; use separate sheet): _____

What follow-up programs & contacts do you have? _____

Your thoughts/suggestions in general about classes, alternatives, follow-ups to increase conversion (separate sheet): _____

(3) OUTREACH SHABBAT (Mainly prospective-member events ineligible.) Add details on a separate sheet.

Title of your event? _____ When held? _____

Attendance: Your estimate of number of members _____ Of nonmembers _____ Usual attendance: _____

Did you include: Explanations _____ Information on classes, or conversion? _____ Have pamphlets available? _____

Describe how you made this different from your usual service _____

Would you hold this service again? _____ When? _____ How would you change it? _____

What advice to other synagogues planning such an event? _____