

NCEJ offers grants to Jewish groups offering programs geared primarily to those who do not identify as Jewish that seek to educate, engage, and connect people to Judaism.

#### WHAT TYPES OF PROGRAMS DOES NCEJ FUND?

We Support Programs For People Interested in Exploring Judaism:

We fund programs for anyone interested in exploring Judaism, including interfaith families and individuals considering conversion.

**✓** Programs Can Be Any Length:

We give grants for both multi-session classes (such as Taste of Judaism) and 1-session events, such as holiday workshops and family programs.

We Fund Programs With an Educational Component:

In addition to funding traditional classes, we also support innovative approaches that connect newcomers to Judaism.



We believe that by casting a wide net we increase the chances of growing the number of Jews by choice, and also increasing connections with Jewish groups.

**✓** We Reimburse for Advertising:

This includes social media/other online ads, print ads (in both the Jewish and mainstream press), postcards and brochures, and other types of marketing. We want to help you attract more people to your programs.

**✓** We Give Grants to Synagogues, Federations, and Other Jewish Nonprofits:

Some of our newest grantees have been federations from cities such as Indianapolis, Charleston and Buffalo.

We Give Grants to All Branches of Judaism as well as Independent Synagogues:

Congregations of any size are encouraged to apply.

We Fund Internationally, Nationally, and Locally:

We've funded programs in Israel, the UK, Canada, central and eastern Europe as well as across the US.

#### Help Your Community Explore Judaism with an NCEJ Grant

"Because of NCEJ's generosity, we were able to advertise our classes... We are proud to have had NCEJ as our partner in doing such vital work."

- Rabbi Aaron Benson, North Shore Jewish Center



"No amount of words can express how wonderful our Hanukkah celebration was and the impact that NCEJ has made in our lives."



— Rabbi Patrick Beaulier, Kehillah, Richmond, VA



#### **Examples of Programs We've Funded**





# **International / Canada:** Reinvigorating Judaism around the world

**Congregation Beth Israel, Vancouver:** received a grant for its conversion classes.

Program Example: "Shabbat at the Shul"
The congregation provides 3 Shabbat dinners for conversion students.

**Joint Distribution Committee:** received a grant to support Jewish renewal in Poland and Latvia.

Program Example: "Sababa Dads Club"

This club enables fathers to meet other dads who are raising Jewish children and share experiences.

#### **Local:** synagogues and consortiums

**Temple of Aaron, St Paul** received funding to enable the expansion of a multi-session program for families.

Program Example: "5 Senses of Judaism"

This is a hands-on child-centered program focused on one holiday each session. Families are invited to learn about Judaism through their five senses.

**Temple Beth El in Charlotte, NC** has received numerous grants to promote its beginning and conversion classes.

Program Example: "Elements of Judaism"
Elements of Judaism is an introductory course in Jewish thought, belief, and practice.

Congregation Agudas Achim in San Antonio, TX offered several classes for individuals who wanted to convert and live a Jewish life.

Program Example: "Passover 101"
This 2-session workshop helped participants feel comfortable preparing for Passover.

## **National:** Grants to large groups serving people nationwide

Jewish Federations of North America used NCEJ funding for outreach initiatives geared towards non-Jews, such as programs targeting interfaith couples/families, participants in PJ Library, and similar programs.



### Program Example: "Interfaith Family Engagement Project"

This initiative offered monthly 2-hour conversations focusing on how to build a Jewish home.

The Union for Reform Judaism received grants to market Introduction to Judaism and Taste classes.

Program Example: "Introduction to Judaism"
This program is perfect for interfaith couples, those raising Jewish children and individuals considering conversion.

### **Regional:** Individual Federations and JCCs

Jewish Federation of Cleveland received a grant to support expanded marketing for its interfaith initiative, JHUB.



## Program Example: "Kid's Menorah Building Workshops"

NCEJ's grant helped JHUB attract more participants to its Chanukah program.

Jewish Federation of Greater Indianapolis used NCEJ grants to reach out to interfaith parents with middle-school age children.

Program Example: "Taste of Hebrew"

The 4 - session class introduced the alphabet and key words used in the prayers for a Shabbat service.