



## A Private Foundation Funding Efforts Worldwide to Welcome New People to Judaism

The National Center to Encourage Judaism offers grants to synagogues, and regional, national, and international groups sponsoring programs that attract more new people to Judaism from all walks of life and backgrounds.



*"I'm not exaggerating when I say that the URJ-NCEJ marketing grant has transformed my work with the Reno community"*

—Rabbi Ethan Blair, Temple Sinai, Reno, NV

### Examples of Programs Funded by NCEJ

- ✓ Holiday how-to workshops
- ✓ Taste of Hebrew
- ✓ Ask-a-clergy coffeehouses
- ✓ Judaism 101
- ✓ PJ Library connectors
- ✓ Conversion classes
- ✓ Elements of Judaism
- ✓ Taste of Jewish life
- ✓ Family to family ambassadors
- ✓ Journey to Judaism

#### Welcome to Judaism



The Jewish Community Alliance of Southern Maine/Portland received a grant for a 5-session program that includes classes and field trips to area synagogues. Babysitting and dinner are offered to help participants get to know each other and build Jewish connections. The course is the first of its kind in Portland.

#### Conversion Classes



The Rabbinical Association of Greater Kansas City has used an NCEJ marketing grant for many years to widen its advertising reach. Kehilat Birkat Shalom, a progressive synagogue located in Gezer, Israel, received an NCEJ grant to support its Reform conversion program.

#### Family Holiday Camps



The JCC of Greater Pittsburgh developed a series of holiday camps marketed primarily to interfaith families. The aim was to encourage the families to embrace Jewish living at home and engage with Jewish life in Pittsburgh. With NCEJ funding the JCC increased advertising and expanded its audience to over 200 attendees.



Examples of Groups We've Funded



**International:** *Jewish renewal in Europe*

**Joint Distribution Committee** is NCEJ's first venture overseas. JDC is developing projects in Latvia and Poland geared towards people who are just beginning their Jewish journey.

**World Union for Progressive Judaism** is using an NCEJ grant to fund conversion activities in the Iberian peninsula.

**Local:** *synagogues, individual federations, JCCs and consortiums*

Grant amounts generally range from \$500-\$5,000+, depending on the length and scope of the program.

**JCC of Greater Pittsburgh** was able to increase the marketing for its family holiday camps and attract more participants, with the help of an NCEJ grant.

**Jewish Federation of Cleveland** received a grant for its interfaith initiative, JHUB.

**National:** *grants to umbrella organizations for outreach sub-grants to affiliates*

**Jewish Federations of North America** used NCEJ funding to give out ten \$5,000 grants to federations in smaller communities for programming that connected interfaith couples to Judaism.

**The Rabbinical Assembly** was given money for marketing grants to member synagogues for Judaism 101, conversion classes, and related programming.

**The Jewish Theological Seminary** received funds to publicize a summer conference for rabbis that focused on engaging interfaith families in synagogue life.

**Union of Reform Judaism** used an NCEJ grant to increase advertising and develop a national social media campaign for Introduction to Judaism classes.

*Helping Judaism Grow from Generation to Generation*

Interested in Applying for a Grant?

Apply Online at [www.ncejudaism.org](http://www.ncejudaism.org)

Want to learn more?

Sign up for our funding updates at [www.ncejudaism.org](http://www.ncejudaism.org)

Have questions? Or an idea for a program we might fund? Contact Us: 301-802-4254 | [ellen@ncejudaism.org](mailto:ellen@ncejudaism.org)

